

# Soroptimist International of Langleys



## Sponsorship Opportunities

### Heart's Desire Gala

February 12, 2011



SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca

October 2010

## **BRAS FOR A CAUSE™**

Dear Friends of Soroptimist:

We are pleased to provide you with the Sponsorship Package for our **6<sup>th</sup> Bras for a Cause™** event hosted by Soroptimist International (SI) of the Langleys. SI of the Langleys is committed to working to improve the lives of women and children in our community and throughout the world.

In past years SI of the Langleys, with your help, has raised hundreds of thousands of dollars to help fight dreaded diseases like breast and ovarian cancer. Once again we have identified this year's beneficiaries as Ovarian Cancer Canada and the Integrated Breast Health Center. In addition, a small portion of our proceeds will go toward helping women in the Philippines receive breast cancer treatment.

Enclosed we have provided for you the 2011 Sponsorship Package and invite you to review the offerings. You will find that we offer sponsors a variety of benefits, including broad media and print exposure to a wide range of communities as well as the opportunity to be an exclusive "Diamond Sponsor".

Please indicate which level of sponsorship you are interested in. Deadline for sponsorship applications is Dec 1, 2010 to guarantee your corporate logo on our promotional poster. Should you have any questions regarding the enclosed information, please do not hesitate to contact me at any time. I look forward to hearing from you and working with you to improve the lives of our women and children.

Yours truly,

Cheryl Schell



**SOROPTIMIST**  
Best for Women

SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca

## CORPORATE OPPORTUNITIES FOR PARTICIPATION

With preparations underway for the 6<sup>th</sup> SI of the Langleys Bras for a Cause™ event, there are a number of ways for corporations and business to participate in this unique and uplifting event.

SI of the Langleys controls every aspect of Bras for a Cause™, including programming, advertising, logistics and promotion.

SI of the Langleys is committed to partnerships that work, and is proud to offer the following package of opportunities and subsequent corporate recognition incentives.

### CORPORATE SPONSORSHIP LEVELS

<b>Diamond Sponsor</b>	<b>\$5,000</b>
<b>Gold Sponsor</b>	<b>\$3,000</b>
<b>Silver Sponsor</b>	<b>\$1,000</b>

Sponsorship will be recognized through donations of cash, merchandise, services or a combination there of.



SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca

## DIAMOND Sponsor \$5,000 Sponsorship Package

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

### **SPONSOR BENEFITS:**

- Opportunity to be exclusive sponsor in your industry, as SI of the Langleys will ensure that no competitor will be in this category.
- Sponsor logo (in colour) prominently featured in/on all promotional material i.e. fliers, press releases, advertisements, programs
- Company logo including an information page with link to sponsor's website, featured as a Diamond sponsor on <http://www.soroptimistsoflangley.ca/brasforacause.html>
- A full page ad in our event program
- Opportunity to introduce a keynote speaker and provide a short company profile to 400 guests at the event.
- Opportunity to have corporate banner placed in the ballroom at the event.
- Reserved VIP seating at the gala
- Ten complimentary tickets to the event (a \$750 VALUE)
- First right of refusal of sponsorship for next year's event
- Diamond Sponsors are selected on a first come first served basis.

*Sponsorship may be cash in combination with in-kind donations to a total value of \$5,000.*



**SOROPTIMIST**  
Best for Women

SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca

## GOLD Sponsor \$3,000 Sponsorship Package

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

### **SPONSOR BENEFITS:**

- Sponsor's logo (in colour) prominently featured in/on all promotional material i.e. fliers, press releases, advertisements, programs
- Sponsor's logo including an information page featured as a Gold sponsor on <http://www.soroptimistsoflangley.ca/brasforacause.html>
- A half page ad in our event program
- Reserved seating at the gala
- Four complimentary tickets to the event (a \$320 VALUE)

*Sponsorship may be cash in combination with in-kind donations to a total value of \$3,000.*



**SOROPTIMIST**  
Best for Women

SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca

## SILVER Sponsor \$1,000 Sponsorship Package

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

### SPONSOR BENEFITS:

- Sponsor's logo prominently featured in/on all promotional material i.e. fliers, press releases, advertisements, programs
- Sponsor's logo including an information page featured as a Silver sponsor on <http://www.soroptimistsoflangley.ca/brasforacause.html>
- Listing in our event program
- Two complimentary tickets to the event (a \$160 VALUE)

*Sponsorship may be cash in combination with in-kind donations to a total value of \$1,000.*



SOROPTIMIST  
Best for Women

SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca

	<b>Diamond</b>	<b>Gold</b>	<b>Silver</b>
<b>Benefit</b>			
Industry exclusivity	<b>X</b>		
Keynote speaker introduction and corporate profile to 400 guests at the event	<b>X</b>		
Opportunity to display corporate banner at the event	<b>X</b>		
Opportunity for resource table at the event	<b>X</b>	<b>x</b>	
Logo on all promotional material	<b>x</b>	<b>x</b>	<b>x</b>
Presence on website promotions of event	<b>Logo &amp; Co. profile</b>	<b>Logo</b>	<b>Logo</b>
Reserved VIP Seating at the Gala	<b>X</b>	<b>X</b>	<b>X</b>
Event program recognition	<b>Full page</b>	<b>Half Page</b>	<b>Listing</b>
Complimentary tickets to the event	<b>10</b>	<b>4</b>	<b>2</b>



**SOROPTIMIST**  
Best for Women

SI of the Langleys  
Bras for A Cause™, Sponsorship Chair  
604-888-1274 evening  
604-642-6679 daytime  
cmschell@shaw.ca